

Sponsor Pack

Sheffield Hat Ultimate Frisbee Tournament



Charity Tournament
6-8 September 2013
Up to 144 players
Hillsborough Arena

What is Ultimate?

Ultimate is a fast-paced team sport played with a flying disc, or Frisbee. The aim is to score points by catching the disc in the opponents endzone.

Players are not allowed to run with the disc, and only have 10 seconds to make a pass to a teammate. Unlike other sports, Ultimate is completely self-refereed.

Fair play is encouraged and rewarded, and men and women of all skill levels and athletic ability can compete together on the same team.

Ultimate is one of the fastest growing sports with more than 10,000 players currently in the UK.



Format of a Hat tournament

Players enter as individuals and are randomly allocated into mixed ability teams. This means that teammates may not have played with each other before, and also that people new to the sport get to play alongside more experienced players.

Hat tournaments have a reputation of being fun, social events and are accessible to all players, regardless of experience or ability.

Charity fundraising

We run the Sheffield Hat tournament as a charity event, aiming to raise money for, and awareness of our nominated charity. For the last three years we have supported the International sporting charity, **Right To Play**. This year we will be supporting a more local organisation, though the exact one is still to be decided.

Feedback

"Last year was a fantastic tournament yet again. You are continuing to improve the tournament, for fun, spirit, standard of play and getting to know your team mates and peers."
JP, 2012

"Last year was one of the best run tournaments I've been too. Keep it up!"
JF, 2012

"Really enjoyed the Sheffield Hat... long may it continue, a great way to round off the outdoor season!"
NH, 2010

Get your logo on
our team kit!!



Previous years:

- Players from all around the UK, and overseas.
- Large number of players with little or no Ultimate experience.
- Over £500 raised for charity.



Spirit Sponsorship by **GAIA**

Sheffield Hat

		Pitch 1						Pitch 2						Pitch 3									
Saturday																							
09:30	10:05	A	V	B	C	V	D	E	V	F													
10:15	10:50	A	V	D	B	V	F	C	V	E													
11:00	11:35																						
11:45	12:20	D	V	E	B	V	F	C	V	A													
12:30	13:05	A	V	F	E	B	V	D	C	V	A												
13:15	13:50	A	V	C	D	V	F	E	B	V	A												
14:00	14:35	B	V	C	D	V	F	E	B	V	A												
14:45	15:20	1	V	2	3	4	5	6	7	8													
15:45	16:20	1	V	2	3	4	5	6	7	8													
16:40	17:15	Showgame																					
Sunday																							
10:00	10:35	1	V	2	3	4	5	6	7	8													
10:45	11:20	2	V	3	4	5	6	7	8														
11:30	12:05	2	V	4	3	V	5	1	V	6													
12:00	12:35	2	V	4	3	V	4	2	V	3													
12:45	13:20	5	V	6	7	V	8	1	V	2													
13:30	14:05	3	V	4	5	6	7	V	8														
14:45	15:20	3	V	4	5	6	7	V	8														
15:30	16:05	1	V	2	3	4	5	6	7	8													
16:30	17:15	Presentation																					

Games should be played under the WFDF 2009 rules. Please help less experienced players to adhere to these rules and the Spirit of the Game. Game length is 35 minutes. You should stop play on hearing the whistle at the end of the game. If the disc is in the air at this time, and is subsequently caught or score, this point will count. Discs are acceptable in the pool rounds only. When the whistle sounds during the knockout rounds, you should finish the round before topping. If the scores are tied at this point, play a sudden death point to determine the winner. At the end of each game, your team's designated captain should report the game score to tournament HQ, along with your sponsor's spirit's score. All Spirit's Player and Most Valuable Player All of these can be recorded on the score sheets provided. Use the guide to awarding scoring on the reverse of this sheet.

ninety2 **RIGHT TO PLAY** **@LOOKFLY**



Pictures by mb23photography.com



- In 2013:**
- Up to 144 players.
 - More fundraising activities.
 - Greater community involvement.
 - More prizes!!



Support us

The Sheffield Hat aims to:

- Encourage participation in sport and a healthy lifestyle.
- Introduce a fun, competitive, team sport to a new audience.
- Promote and raise funds for our nominated charity.
- Raise the profile of the local Ultimate community.

Your sponsorship will go a long way toward helping us achieve these aims with every penny going toward making the tournament better!!



Requirements

To promote your brand we will require a high resolution version of your logo in JPEG or PNG format, at least 300dpi. Premier package sponsors will also need to supply us with an advert for the player pack.

How to pay

Payment can be made by cheque or bank transfer, please contact us for details.

For further information, or to discuss other ways in which you could support the tournament, please contact simon@ninety2ultimate.com.

Standard package - £200

- Your logo displayed at the tournament and in the player pack.
- Your brand featured on the event website.
- Brand promotion via social media.
- Photos from the tournament to be used for your own publicity purposes.

Premier package - £500

All the benefits of the standard package, plus:

- Your logo on the individual player kit.
- Display of company branding during the awards presentation.
- Half page advert in the player pack.
- Promotion to press as a supporter of the event.
- Literature distribution to prize winners.

Sponsorship in-kind

For example:

- Donation of prizes
- Supply of equipment or resources

Please contact us via email for more information.

